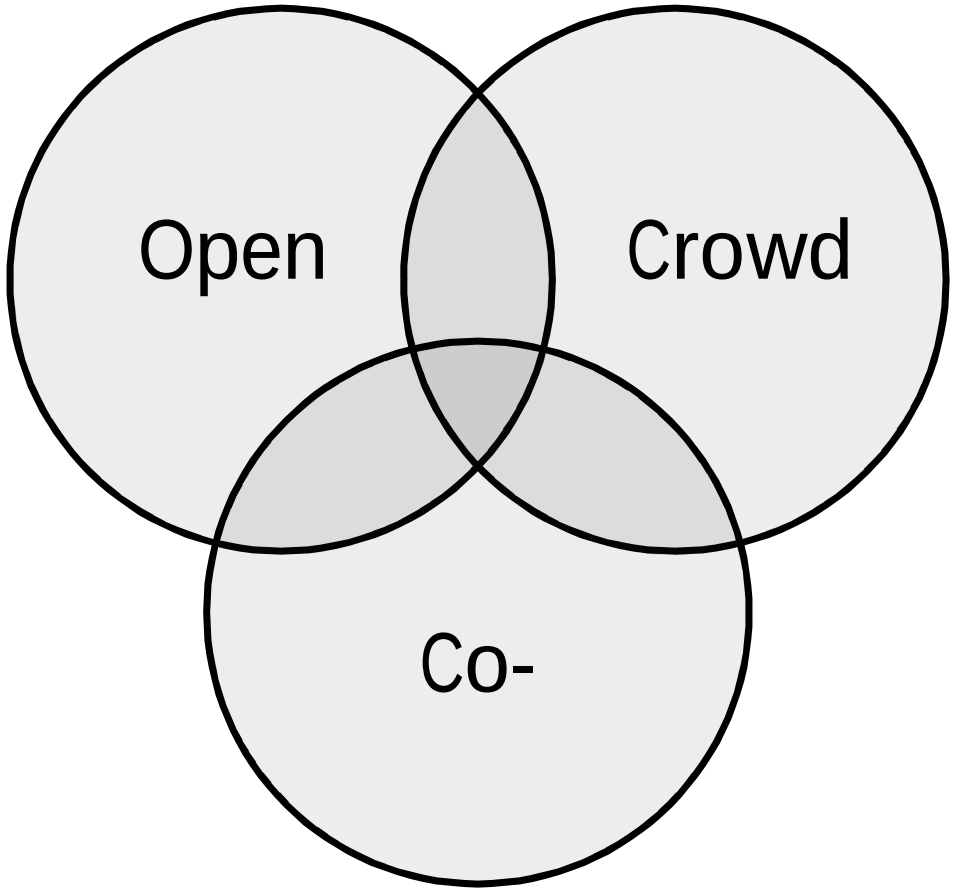
Open Innovation

Martin Hamilton

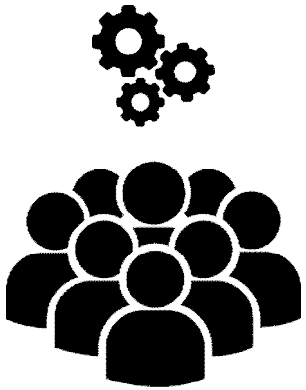
VD Glowbal Brain/Spark

Ett begrepp under utveckling

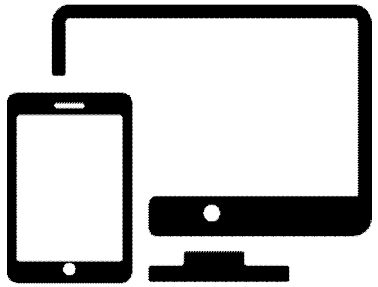


Vad?

Öppnare processer



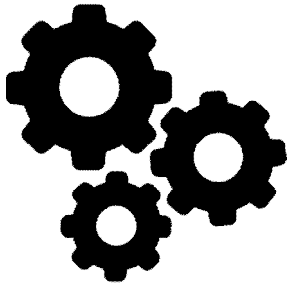
Arbetssätt som involverar fler



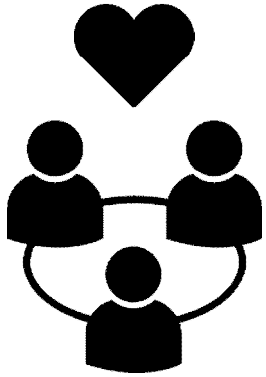
Internetverktyg

Användningsområden

Idéer



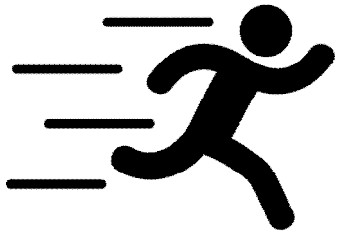
Producera



Involvera

Effekt

Bättre



Snabbare

Billigare

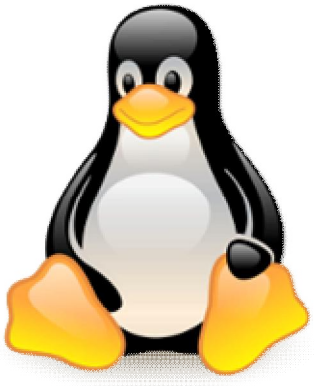
Hur?

Utifrån-in

Inifrån-ut

Samarbete

Exempel



Linux

Ideas so far

Search Ideas

PRODUCT IDEAS

45,898	Coffee & Espresso Drinks
6,487	Frappuccino® Beverages
13,497	Tea & Other Drinks
23,043	Food
11,295	Merchandise & Music
23,460	Starbucks Card
5,961	New Technology
14,581	Other Product Ideas

EXPERIENCE IDEAS

12,353	Ordering, Payment, & Pick-Up
23,201	Atmosphere & Locations
14,936	Other Experience Ideas

INVOLVEMENT IDEAS

Vote

2,440 points

Birthday drink should expire in 30 days and not 4 days!!

Share

Posted on 12/16/2015 6:07 PM
by Deblene

Come on Starbucks, let's not be cheap! Yes, you are giving away a free drink for our birthday, but we are your loyal customers. We visit your store all year, and we spend our hard earned money. In return, what do we get, a birthday drink that must be used in 4 days. When I received the notice that I only had four days to use my birthday drink, I thought I was seeing things. I even went to a Starbucks store manager, and he didn't even understand this new policy. Question for the Starbuck's policy creator: What if a person was on a cruise for their birthday, that poor person would come home and notice that his/her special birthday drink had expired. I am sure that wouldn't make his/her birthday too special. Starbucks please reevaluate this policy. I promise you would make a lot of loyal customer's birthday a little more special if you return to the 30 expiration policy.

Comments [34]

Hide Comments [34]

Screen__Name

12/16/2015 6:32 PM

Come on Deblene, let's not be cheap. Yes, you are giving your money away for a beverage because you apparently like the beverage enough to pay what Starbucks is charging. I assume you'd pay for the beverage whether you got a reward or not, let alone a reward for having a birthday. But, just wondering, are you saying that every other place you go to makes a loyal customer's birthday

Algorithm for Real-Time Parallax Correction

TAGS: USSOCOM, Computer Science/Information Technology, Physical Sciences, Engineering/Design, RTP

AWARD: **$50,000 USD** | DEADLINE: **2/29/16** | ACTIVE SOLVERS: 171 | POSTED: 1/27/16

The Seeker is developing a multi-spectral visual system; however, fusing the inputs of offset optical sources results in parallax - a perceived change in the position of an object due to the offset positions of the optical sensors. This Challenge seeks a system and/or algorithm that provides near real-time parallax correction for multiple, offset optical sources.

This is a Reduction-to-Practice Challenge in two phases that requires a written proposal and algorithm (Phase I) and experimental proof (Phase II).

Source: InnoCentive **Challenge ID:** 9933759

Challenge Overview

Parallax is the visual displacement of objects when viewed from a different location. An easy example is to view your outstretched thumb with your left eye only and look at an object in the background. When you switch views to your right eye, your thumb and the object move in relation to each other. Objects closer to your eye move more than objects further away. The movement depends on the distance from the viewer which is why parallax is used to measure the distance of objects in space.

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Share This Challenge

Gilla Dela 6

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Share 1

G+1 +4 Recommend this on Google

Challenge Data (What's This?)

Solvers

Submissions

Solver Map

OpenUp

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Martin Hamilton | Logout

Plastic ziplock for an easy-to-open packaging solution

Idea - Idea connected to challenge OPENUP-3089

Current stage: Published

Caroline Brandt
27/01/2015

Join the team (2 members)
Help out, get access to documents and

Follow this idea (0 followers)
Get notified when something happens

(5 votes)
Show your appreciation

openup.induct.no

View more

Comments(5)

Write a comment...

Upload file

IdeaStorm can help take your idea and turn it into reality.

SUBMIT YOUR IDEA

OVER 24,353 IDEAS SUBMITTED. 748,453+ VOTES. 101,933+ COMMENTS. 549+ IDEAS IMPLEMENTED.

ideaStorm should be more than a glorified suggestion box.

January 25, 2011
Posted By: jervis961
Status: Implemented

39 VOTES

Promote

IdeaStorm desperately needs a makeover in order to make the site successful. A new home page and content would go a long way in helping improve things. The home page needs to do more than just show the top ideas in order to make visitors want to participate. Dell could still show some of those ideas but also some of the newly posted ideas as well as other content such as the ideas in action posts, storm sessions, member spotlights and Dell product announcements. If done properly it would make the site inviting to new visitors and keep it interesting for older ones as well.

Status Update: We have changed the home page to reflect Recent and Tending idea as well as featured content in an upgrade to the site. Thank you for Posting!

39 Votes | 9 Comments | Report Abuse

Categories

All Categories
Product Ideas
- Accessories (Keyboards, etc.)
- Alienware
- Broadband and Mobility
- Desktops and Laptops
- Mobile Devices
- New Product Ideas
- Operating Systems
- Printers and Ink
- Servers and Storage
- Software

Dell Ideas

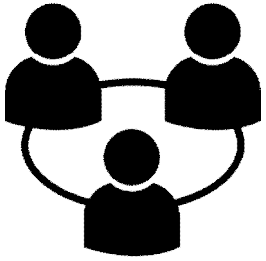
Utmaningar med dagens verktyg

Komplexa – inte snabba

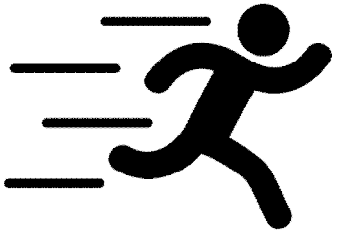
För insatta – inte för många

Samlar in – inte skapande

Rapid Social Development



Socialare



Snabbare

Kreativare

Tack!

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